

# ARTIST WEBSITE PLANNER

## BASIC SET-UP

- Custom Domain Name
- Multiple Domains Pointing to the Same Site
- Easy to Update & Maintain
- Someone to Manage the Site for Me
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## NAVIGATION & PAGES

- About Me Page
- Events Page
- Services or Offerings Page
- FAQ Page
- Blog Component
- Workshop or Courses Page
- PR and Press Page
- Legal or Policies Page
- Contact Me Page
- Contact Me Form
- Gallery & Images Page
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## CONTENT

- Artist Resume
- Artist CV
- Artist Statement
- Price Sheet
- Testimonies
- Embedded Videos
- Pop-ups
- Animations
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## PHOTO & GRAPHIC NEEDS

- Artist Headshot
- Custom Graphic Design
- Use of Stock Photos
- Captions on Photos
- Links on Photos
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# ARTIST WEBSITE PLANNER

## E-COMMERCE

- Information for Retailers or Wholesalers
- Shop Page or E-commerce Element
- Digital Downloads
- Webinars
- Abandoned Cart Emails
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## LINKS / SOCIAL MEDIA

- Link to Youtube
- Links to Facebook
- Link to Instagram
- Link to Twitter
- Link to Pinterest
- Link to Etsy Shop
- Links to Specific Sites or Galleries
- Email Newsletter Sign-up
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