

ARTIST WEBSITE PLANNER

BASIC SET-UP

- ☐ Custom Domain Name
- ☐ Multiple Domains Pointing to the Same Site
- ☐ Easy to Update & Maintain
- ☐ Someone to Manage the Site for Me
- ☐ _____
- ☐ _____
- ☐ _____

NAVIGATION & PAGES

- ☐ About Me Page
- ☐ Events Page
- ☐ Services or Offerings Page
- ☐ FAQ Page
- ☐ Blog Component
- ☐ Workshop or Courses Page
- ☐ PR and Press Page
- ☐ Legal or Policies Page
- ☐ Contact Me Page
- ☐ Contact Me Form
- ☐ Gallery & Images Page
- ☐ _____
- ☐ _____
- ☐ _____

CONTENT

- ☐ Artist Resume
- ☐ Artist CV
- ☐ Artist Statement
- ☐ Price Sheet
- ☐ Testimonies
- ☐ Embedded Videos
- ☐ Pop-ups
- ☐ Animations
- ☐ _____
- ☐ _____
- ☐ _____

PHOTO & GRAPHIC NEEDS

- ☐ Artist Headshot
- ☐ Custom Graphic Design
- ☐ Use of Stock Photos
- ☐ Captions on Photos
- ☐ Links on Photos
- ☐ _____
- ☐ _____
- ☐ _____

ARTIST WEBSITE PLANNER

E-COMMERCE

- ☐ Information for Retailers or Wholesalers
- ☐ Shop Page or E-commerce Element
- ☐ Digital Downloads
- ☐ Webinars
- ☐ Abandoned Cart Emails
- ☐ _____
- ☐ _____
- ☐ _____

LINKS / SOCIAL MEDIA

- ☐ Link to Youtube
- ☐ Links to Facebook
- ☐ Link to Instagram
- ☐ Link to Twitter
- ☐ Link to Pinterest
- ☐ Link to Etsy Shop
- ☐ Links to Specific Sites or Galleries
- ☐ Email Newsletter Sign-up
- ☐ _____
- ☐ _____
- ☐ _____

